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BBC Blog is a Dozen Flop!

BBC Sport Editor's Blog becomes Top of the Flops on innovative online sports index DozenSports.com

Being a major global broadcaster, you would expect the BBC Sport Editor's blog to be of a high standard. But DozenSports.com, the ultimate online [sports index](#), researched and ranked the world of [sports blogs](#), placing the BBC Sport blog in its [Flops](#). Yet, in the same category, CNN's World Sports Blog moved up three Dozen points this month to become one of Dozensports.com's [Tops](#).

So, how did this happen? Well, the Dozensports.com team trawl the internet on a mission to separate the champs from the chumps in the online sports world. Dozensports.com graded a wide range of [sports blogs](#) by evaluating the rate of posts, content, multimedia and social options. The BBC blog fell down on almost all parameters and over the past year it has gone days and weeks without a single new post! At the same time, CNN's World Sports Blog has posted quality opinion and left-field analysis from correspondents and journalists on a variety of [sports](#) on a daily basis. The results mean that the CNN blog was graded at 7.8, while the BBC blog received just 3.6 out of 10.

“Ranking the BBC Sport Editor's blog as one of our [Flops](#) this month shows that we at Dozen are not afraid to say what we think. At Dozen Media, our goal is to separate the good from the bad and the downright ugly in the online industries. Unfortunately, the BBC blog fell far short of what sports fans would expect from a big [sports blog](#) and they could learn a lot by looking at fellow broadcaster CNN's World Sport Blog.”

– Daniel Raz, Editor at DozenSports.com

In other news this month, online [sports shop](#) Nike.Store.com held onto the top spot in the Shops category, largely thanks to its spectacular global event, the Human Race, at the end October. However, rival [sports stores online](#) like Adidas are not far behind. In the [sports betting](#) category, Sportsbook.com climbed to the top narrowly beating other [sports betting](#) sites such as TheGreek.com and innovative Sportsinteraction.com. Competition is hot, so watch this space next month for more updates from the world of [online sports](#).

What is DozenSports.com?

DozenSports.com is the latest in a line of **revolutionary review portals** from parent website [DozenMedia.com](#). This unique online [sports index](#) is **jam-packed** with the very latest [sports news](#), reviews, events, pictures, videos and stats from the online sports world. From, online

[sports betting](#) and [fanzines](#) to [sports blogs](#) and [online tickets](#), DozenSports.com has it covered. Brutally honest and completely **independent**, Dozen Sports separates the [Tops](#) from the [Flops](#), with the use of Dozen Media's cutting-edge **ARS**® ranking system.

Stop Searching, Start Finding!

Lost in search engines? Need a map through the maze?
Let Dozen Media guide you through the online world.

Using algorithmic ranking and editorial reviews, Dozen Media picks 12 websites for each category, helping you to make the right decision for the right reasons!

With so many sites under the Dozen Media umbrella, from gaming and entertainment, to travel and finance, you can stay abreast of what's hot and what's not in the online industries.

Links:

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sports betting	DOZENsports.com - Ultimate Online Sports Guide Sports Betting -online sportsbook index DOZENSPORTS.com - Online Sports Betting Reviews Live Sports TV -	http://www.dozensports.com/index.php?option=com_content&view=section&Itemid=147&secid=11&catid=
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