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Peter Robert Casey teams up with DozenSports.com

Social media pioneer and basketball crazy micro-blogger can now be read on Top online [sports index](#) DozenSports.com

Three names, but one true love... basketball. Peter Robert Casey, micro-blogging and social media pioneer, is now a sports news contributor to DozenSports.com – Google's top-ranked [sports index](#).

So who is this dude? Well, Peter Robert Casey was the first media credentialed micro-blogger in college basketball history. Take a look around for a while on [Twitter](#) and you'll eventually come into contact with his name. He has built up a huge following on [Twitter](#) and his [sports blog](#) is widely read.

Labeled a "pioneer" for altering the composition of St. John's press row, Peter's story of social media success was featured in the New York Times, and on the pages of ESPN.com, Sports Illustrated, Mashable, and AOL's Switched.

Building a successful online brand goes well beyond 140 character text-based messages; recognizing this limitation, Peter has leveraged the use of various social media tools, including his popular blog (www.peterrobertcasey.com), and other well known media - namely The Huffington Post, ESPN The Magazine, SLAM Online, and Bounce Magazine - to share his knowledge of all things basketball-related, and the effective use of social media as a marketing and communications tool.

A student of the game, and of all things pertaining to marketing, communications, and new media, Peter's knowledge and skill set are complemented by a Master's Degree in Social-Organizational Psychology from Columbia University, and a Bachelor's in Business Economics (Magna Cum Laude) from SUNY College at Oneonta.

"Peter Robert Casey possesses an incurable love for the game of basketball. We at DozenSports.com are delighted that Peter's Posts can now be read on our site, which is now the top ranked sports index in Google.

– Daniel Raz, Editor at DozenMedia.com

What is DozenSports.com?

DozenSports.com is Google's top-ranked [sports index](#) and part of the Dozen Media network, from parent website DozenMedia.com. This unique online [sports index](#) is **jam-packed** with the very latest [sports news](#), reviews, events, pictures, videos and stats from the online sports

world. From [sports shops](#) to online [sports betting](#), and [fanzines](#) to [sports blogs](#) and [online tickets](#), DozenSports.com has it covered. Brutally honest and completely **independent**, Dozen Sports separates the [Tops](#) from the [Flops](#), with the use of Dozen Media's cutting-edge ARS[®] ranking system.

Stop Searching, Start Finding!

Lost in search engines? Need a map through the maze?
Let Dozen Media guide you through the online world.

Using algorithmic ranking and editorial reviews, Dozen Media picks 12 websites for each category, helping you to make the right decision for the right reasons!

With so many sites under the Dozen Media umbrella, from gaming and entertainment, to travel and finance, you can stay abreast of what's hot and what's not in the online industries.

Links:

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sports	Sports - online sports index DOZENsports.com	www.dozensports.com
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Dozen Sports News	Sports News - latest sports news online DOZENSports.com	http://www.dozensports.com/index.php?option=com_content&view=section&



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