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## FOR IMMEDIATE RELEASE

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### Locker Blogger Blooms

LockerBlogger.com makes it to the Top on online sports index DozenSports.com.



LockerBlogger.com has been ranked as one of the Top 3 [sports blogs](#) online by Google's leading sports index DozenSports.com.

For months, this category has been dominated by BallHype.com and SBNation.com, but recently LockerBlogger.com has risen up the rankings due to its quality postings on the world of sports.

But the competition in the Sports Blogs category is tough and LockerBlogger.com will have to stay on top of its game to fend off big names like CNN's World Sports Blog and micro-blogging legend Peter Robert Casey's popular basketball site.

So what makes LockerBlogger.com so special? Well, each month the editors at DozenSports.com evaluate the [online sports](#) world by using a range of parameters and their tests showed that LockerBlogger.com was outperforming bigger blogs. In areas such as multimedia options and social options, the site earned 10 points, the top score available. In short, LockerBlogger.com regularly posts high quality content, videos and is a great forum for fans to communicate with each other.

***“LockerBlogger.com quite rightfully earned its top position on Google's number one sports index DozenSports.com. Yet the competition in this category is extremely tough as the big brands battle for their share of the online market. Sports blogs are becoming more and***

*more sophisticated with videos, social options and widgets, so the race to be top in this category is really exciting. Watch this space for more.”*

– Daniel Raz, Editor at DozenSports.com

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### **What is DozenSports.com?**

DozenSports.com is the latest in a line of **revolutionary review portals** from parent website DozenMedia.com. This unique online sports index is **jam-packed** with the very latest sports news, reviews, events, pictures, videos and stats from the online sports world. From, online sports betting and fanzines to sports blogs and online tickets, DozenSports.com has it covered. Brutally honest and completely **independent**, Dozen Sports separates the Tops from the Flops, with the use of Dozen Media’s cutting-edge **ARS**® ranking system.

### **Stop Searching, Start Finding!**

Lost in search engines? Need a map through the maze?  
Let Dozen Media guide you through the online world.

Using algorithmic ranking and editorial reviews, Dozen Media picks 12 websites for each category, helping users make the right decision for the right reasons!

With so many sites under the Dozen Media umbrella, from gaming and entertainment, to travel and finance, users can stay abreast of what’s hot and what’s not in the online industries.



For more information on DozenSports.com or any of the Dozen Media products, please visit our websites or contact one of our press officers.

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